

**M**erchant  
**M**anagement  
**DIGITAL DISPLAYS**

## What we offer?

A next-generation digital signage solution, born and raised on the Cloud. It comes with all the hardware and software needed, so you can instantly get started designing and scheduling content and managing your screens with the minimum effort.

# Who is Digital Signage for.



## Offices

Manage your meeting rooms with synchronized calendars. Deploy screens in recreational areas to keep employees updated about events, milestones and opportunities.



## Restaurants, Cafes & Bars

Create an absorbing experience for customers with media-rich menu boards and social media widgets. Upsell specials and cross-sell promos.

## Transportation

Display real-time data about transport schedules and disruptions. Increase profits by hosting lucrative third-party ad campaigns. Use screens on-board, outdoors and in train and subway stations.





## Retail

Spur customer engagement and stimulate extra purchases. Spotlight your merchandise, both in-store and in-storefront, to capture customers' attention.

## Events

Your event needs an easy and affordable signage solution to make your message remarkable and help your audience get all the important information they need.

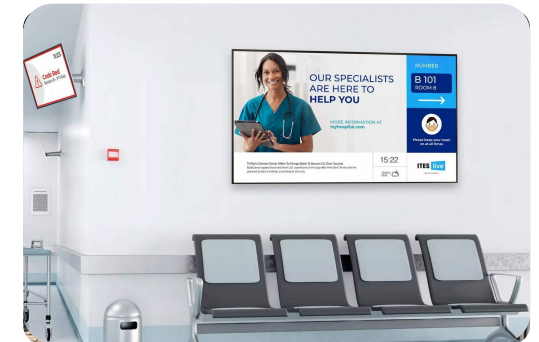


## Hospitality

Elevate guest experiences in-room and on-site. Spotlight hotel services and local attractions to inform and delight guests. Increase cross-selling and upselling.

## Education

Inform students & staff, educate and build community through engaging & interactive content. Celebrate special occasions but also alert people in case of emergencies.

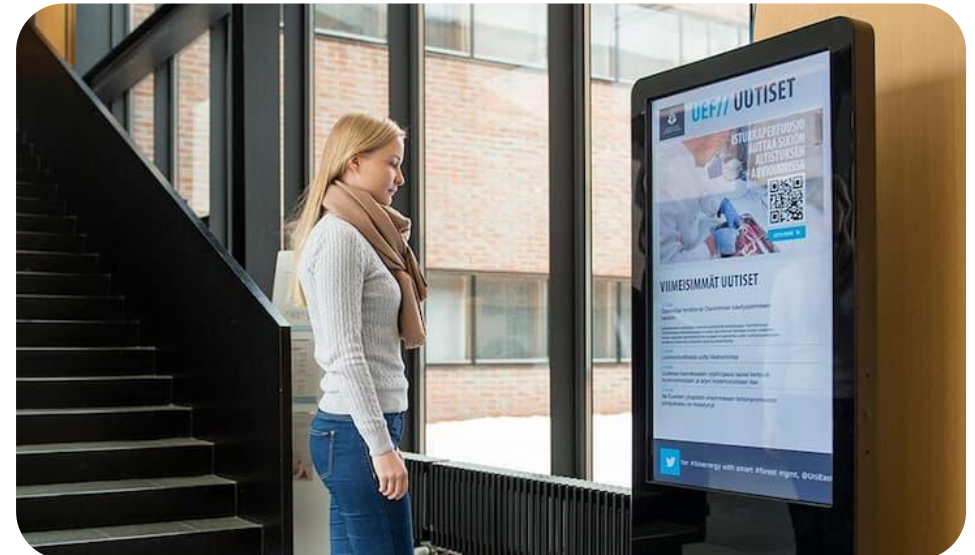


## Healthcare

Improve patients' and visitors' satisfaction through streamlining wayfinding, showing health tips, communicating alerts and waiting times.

## Places of worship

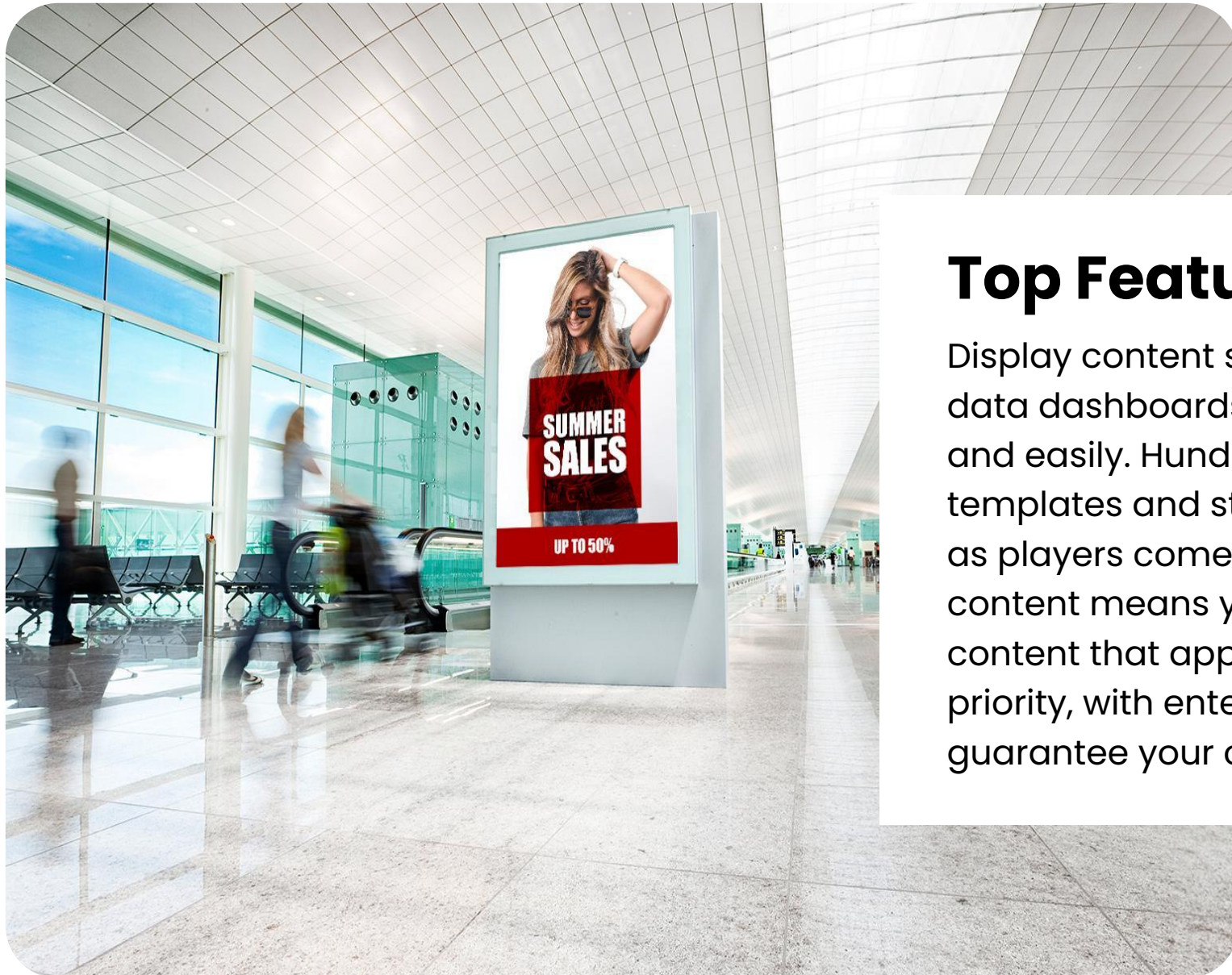
Spotlight community news & events, promote fundraisers & volunteer work opportunities, recognize achievements & important donations.





# The App.





## Top Features

Display content such as images, videos and data dashboards on your screens quickly and easily. Hundreds of ready to use layout templates and stock media. Setup is a breeze as players come preconfigured. Scheduling content means you target your viewers with content that appeals to them. Security is a priority, with enterprise-grade features that guarantee your content is safe.

## **Show your Media on Screen Quickly & Easily**

More than just video and images, you can easily display Office documents, web pages, YouTube videos and livestream videos.

## **Get started in seconds**

Make your content shine immediately with our Plug & Play Player and free screen layout templates, stock images & videos and popular apps.

## **Free Apps for Catchy Content**

Display interesting and useful content that viewers will instantly love.

## **Extreme Security & Reliability**

Have total control of the Portal and Player, rely on our security features, and enjoy a digital signage solution you can trust.

## **Easy Scheduling & Screen Management**

Set different content schedules for different screens in seconds. Monitor and manage thousands of screens in just a few clicks.

## **Free Templates**

Create screen layouts that make an impact using our professionally-designed and easily customizable templates.

# The Platform



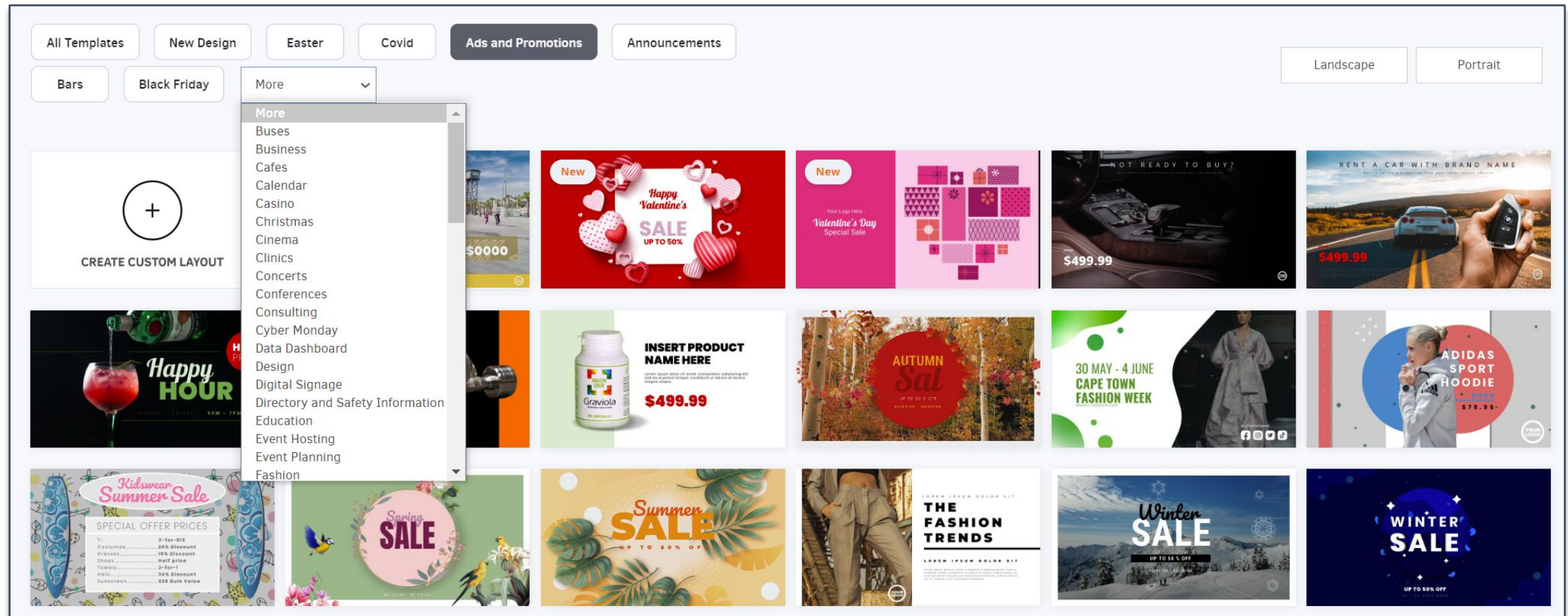
Friendly & easy-to-use content management platform!

The screenshot shows the Merchant Management Dashboard interface. On the left is a navigation sidebar with icons for Dashboard, Media, Apps, Playlists, Layouts, Schedules, and Monitors. The main content area is titled 'Dashboard' and includes a 'Welcome!' message, a 'Subscription Plan' section (Enterprise Plan, 1 Monitor limit), and a 'Monitor Status' table. The 'Monitor Status' table shows 0 Online Monitors, 1 Offline Monitor, 1 Registered Monitor, and 0 Unregistered Monitors. On the right is a 'Monitor Locations' map of Texas and surrounding areas, with a 'Changes pushed' notification in the top right corner.

| Monitor Status        |   |
|-----------------------|---|
| Online Monitors       | 0 |
| Offline Monitors      | 1 |
| Registered Monitors   | 1 |
| Unregistered Monitors | 0 |

# Free Templates

Hundreds of free, customizable, use case specific templates for professional content in seconds!

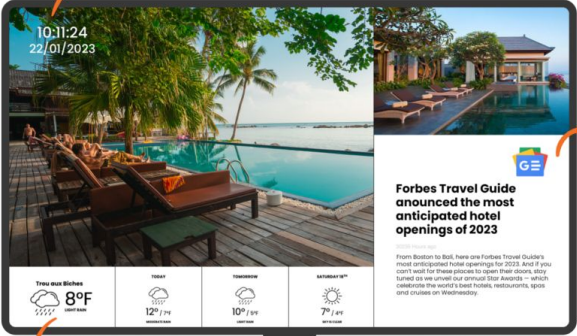


The interface shows a grid of digital display templates. At the top, there are filter buttons: 'All Templates', 'New Design', 'Easter', 'Covid', 'Ads and Promotions' (highlighted), and 'Announcements'. On the right, there are orientation buttons: 'Landscape' and 'Portrait'. On the left, there are category buttons: 'Bars', 'Black Friday', and 'More'. A dropdown menu is open under 'More', listing various categories: Buses, Business, Cafes, Calendar, Casino, Christmas, Cinema, Clinics, Concerts, Conferences, Consulting, Cyber Monday, Data Dashboard, Design, Digital Signage, Directory and Safety Information, Education, Event Hosting, Event Planning, and Fashion. Below the filters, a 'CREATE CUSTOM LAYOUT' button is visible. The main area displays a grid of 12 template thumbnails, including: a 'Happy Valentine's SALE UP TO 50%' template, a 'Valentine's Day Special Sale' template, a car interior template with '\$499.99', a car rental template with '\$499.99', a 'Happy Hour' template, a 'Graviola' product template with '\$499.99', an 'AUTUMN Sal' template, a 'CAPE TOWN FASHION WEEK' template, an 'ADIDAS SPORT HOODIE' template, a 'Kidswear Summer Sale' template, a 'Spring SALE' template, a 'Summer SALE UP TO 50% OFF' template, a 'THE FASHION TRENDS' template, a 'Winter SALE UP TO 58% OFF' template, and a 'WINTER SALE UP TO 50% OFF' template.

# Free Apps

Free popular apps add-up value and make your screens stand out!

**Date & Time**



**Weather**

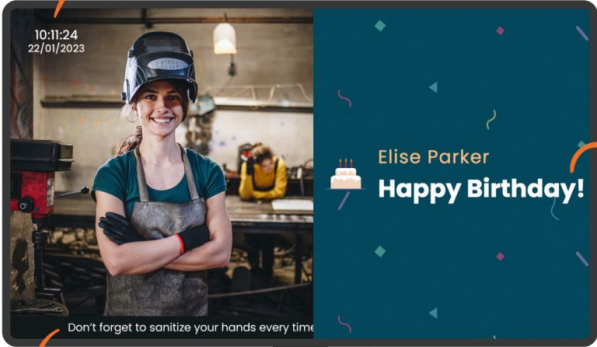
**Google News**

**Forbes Travel Guide announced the most anticipated hotel openings of 2023**

From Boston to Bali, here are Forbes Travel Guide's most anticipated hotel openings for 2023. And if you can't wait for these places to open their doors, stay tuned as we unveil our annual Star Awards - which celebrate the world's best hotels, restaurants, spas, and cruises on Wednesday.

|                |          |          |         |
|----------------|----------|----------|---------|
| Trey out Bikes | TUESDAY  | THURSDAY | FRIDAY  |
| 8°F            | 12° / 7° | 10° / 5° | 7° / 0° |

**Date & Time**

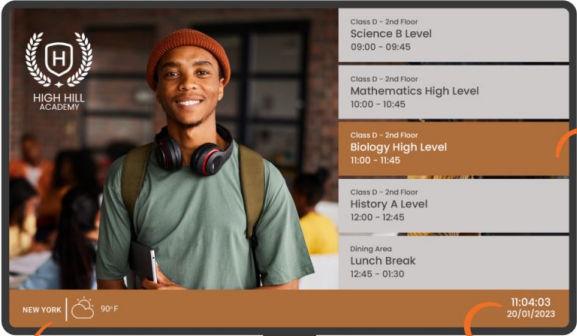


**Elise Parker**  
**Happy Birthday!**

**Birthday**

**Ticker**

Don't forget to sanitize your hands every time




**Events Feed**

|  |
|--|
| Class D - 2nd Floor<br>Science B Level<br>09:00 - 09:45        |
| Class D - 2nd Floor<br>Mathematics High Level<br>10:00 - 10:45 |
| Class D - 2nd Floor<br>Biology High Level<br>11:00 - 11:45     |
| Class D - 2nd Floor<br>History A Level<br>12:00 - 12:45        |
| Dining Area<br>Lunch Break<br>12:45 - 01:30                    |

**Weather**

**Date & Time**

**Date & Time**



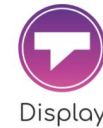
**SANDWICH**  
EST. 1997

**QR Code**

# Free Apps



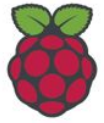
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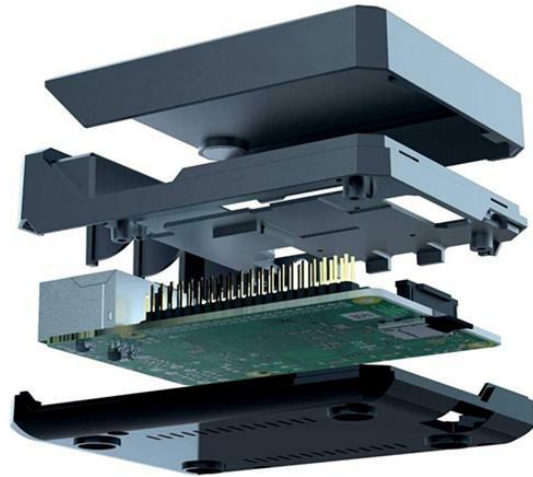
THE WALL STREET JOURNAL

# Supported media players.





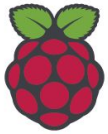
# Raspberry Pi media player



- ✓ Trusted Solution
- ✓ Extreme Security
- ✓ Accessible Price
- ✓ Easy System Recovery
- ✓ Go Green and Save
- ✓ Always Available

**Pair the power of the Raspberry Pi Player with our cloud-based software, and you can display any content on your screen in minutes**

# All our supported media players



## Raspberry Pi

The Raspberry Pi Player is expertly engineered from the ground up to provide a professional, robust, reliable and exceptional digital signage experience. Seamless playback with enterprise-grade security.



## Android

Turn Android TVs, smartphones, tablets, boxes and Chromecast into digital signage screens. Our signage software supports Android version 5 and higher, to combine extra hardware flexibility with the unbeatable ease of use end-users need.



## Chrome & Edge browsers

Our Web Player transforms Chrome and Edge web browsers into digital signage players. Perfect for events where hardware installation is not possible. Create digital signs on tablets and PCs.



## BrightSign

Our easy-to-use CMS platform also works seamlessly with all BrightSign player models. Switch to us for existing installations fully remotely and hassle-free.



## Tizen & WebOS

Easily turn your commercial grade Samsung & LG displays into digital signs with our digital signage solution.



## Windows

Create your own player based on Windows and elevate your digital signage experience.

Choose Us.



# Why choose us?

Extremely affordable and incredibly user-friendly solution, which means clients get their content up and running on their screens in minutes. As it's cloud-based, all content and screen management is handled remotely, so it's easy to reliably control screens across multiple locations.

## Easy to Use

Free stock images, videos and layout templates create visually engaging content that spurs sales.

## Affordable price

Extremely affordable & competitive pricing model.

## Upload any type of content

Easily upload any image, audio or video format. It also supports Word, PowerPoint and PDF files.

## Plug-and-Play

Free pre-configured hardware if you choose an annual plan.

## Extreme Security

Enterprise-grade security, including SSL, firewall and password policies.

## Remote Support

Get hassle-free troubleshooting with free remote-access tech support.



**Thank You!**